



What's the Attraction?

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The differences between men and woman are myriad. That's no secret. They run the gamut from interpersonal relationships, how we deal with stress, verbalization, emotions, spatial abilities, etc., etc.

Then why would anyone think there aren't differences in how we "see" the opposite sex and what we want during the dating/meeting phase?

At the Truth About It Enterprises, we seek to discover the differences and share them – we want to uncover the truth. Perhaps in so doing, we can help things go more smoothly in relationships or potential relationships for those who are looking for answers.

The following report is based on feedback from men and women who took a survey on "Attraction."

We asked five questions. We have listed both the women's and the men's survey questions for your review.

Women:

1. What attracts you, initially, to a man? For example, his smile, eyes, hands or other physical attributes; sound of his voice, intelligence, the way he carries himself, how he approaches you, etc.?
2. When first meeting a man, do you like him to be:
 - a. Mildly attentive
 - b. Very attentive
 - c. Aloof or cocky
3. Which is more important to you?
 - a. Good looks and great body
 - b. Intelligence
 - c. Sense of humor
 - d. Kindness
 - e. Level of interest in you

4. Would you accept a date with a man you just met?
 - a. Yes
 - b. No
 - c. Depends on the situation – if so, please explain.

5. Have you ever asked a man you just met for a date?
 - a. Yes
 - b. No
 - c. I'd never do that
 - d. No, but I'm not opposed to it

Men:

1. What attracts you, initially, to a woman? For example, her smile, eyes, hands or other physical attributes; sound of her voice, intelligence, the way she carries herself, etc.?

2. When first meeting a woman, do you like her to be:
 - a. Mildly attentive
 - b. Very attentive
 - c. Aloof or playing hard to get

3. Which is more important to you?
 - a. Good looks and great body
 - b. Intelligence
 - c. Sense of humor
 - d. Kindness
 - e. Level of interest in you

4. Would you accept a date with a woman you just met?
 - a. Yes
 - b. No
 - c. Depends on the situation – if so, please explain.

5. Have you ever had a woman you just met ask you for a date?
 - a. Yes, it's happened frequently
 - b. Yes and I considered it a compliment
 - c. Yes and it was a turn off for me
 - d. No, but I'm not opposed to it

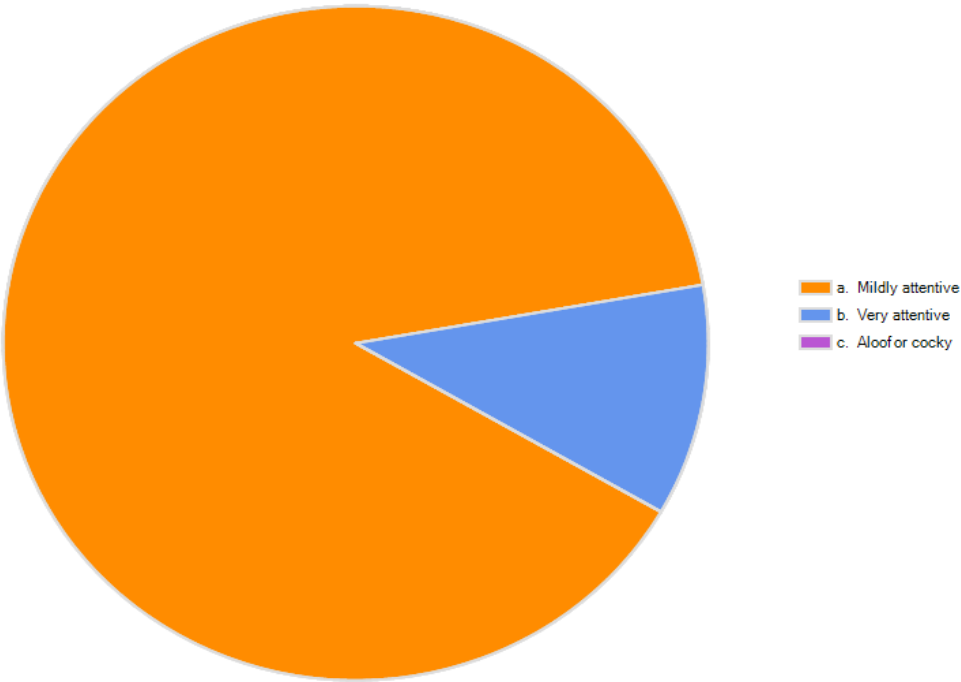
Below are the responses.

Question	Women's Responses	Men's Responses
<p>Question 1:</p> <p>What attracts you initially to a man/woman?</p>	<ul style="list-style-type: none"> • True actions ... confidence • First his smile...then his eyes, then ALL OF THE ABOVE! • Eyes • Way he carries himself, eyes, smile • How he looks – if he smiles, if the first time he talks to you he seems genuinely nice • Smile and eyes • His teeth and smile – what kind of shoes he is wearing • Smile, build, confidence level, and then after that usually how nice or friendly he is. 	<ul style="list-style-type: none"> • Her smile and eyes, along with the way she appears to take care of herself. • Her face, her smile • Boobs • Face, personality, interests, size and shared values. • Physical attributes • Probably would say the whole essence of her without getting to know her. A really outstanding smile, hair or physical attribute would be a definite attraction, so is intellect and poise. • Her face and hair.
<p>Question 2:</p> <p>When first meeting, do you like him/her to be..</p>	<p>a. Mildly attentive – 89%</p> <p>b. Very attentive – 11%</p> <p>c. Aloof or cocky – 0%</p>	<p>a. Mildly attentive – 29%</p> <p>b. Very attentive – 71%</p> <p>c. Aloof or playing hard to get – 0%</p>
<p>Question 3:</p> <p>Which is more important to you?</p>	<p>a. Good looks and great body – 0%</p> <p>b. Intelligence – 0%</p> <p>c. Sense of humor – 67%</p> <p>d. Kindness – 22%</p> <p>e. Level of interest in you – 11%</p>	<p>a. Good looks and great body – 14%</p> <p>b. Intelligence – 14%</p> <p>c. Sense of humor – 14%</p> <p>d. Kindness – 43%</p> <p>e. Level of interest in you – 14%</p>
<p>Question 4:</p> <p>Would you accept a date with a</p>	<p>a. Yes – 44%</p> <p>b. No – 22%</p> <p>c. Depends on the situation – 33%</p> <p>(explanations below)</p>	<p>a. Yes – 57%</p> <p>b. No – 14%</p> <p>c. Depends on the situation – 29%</p> <p>(explanations below)</p>

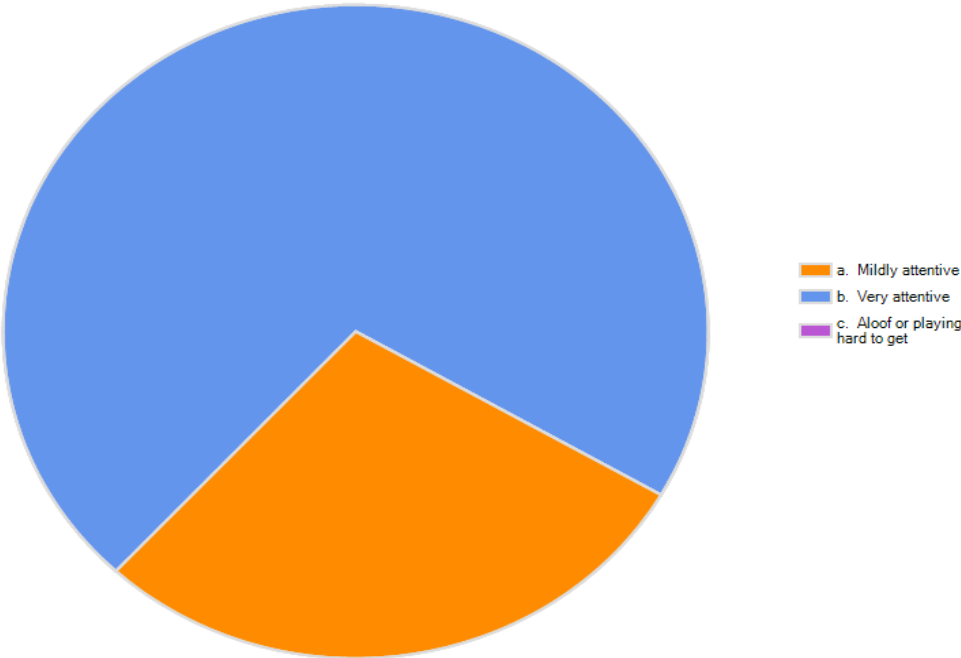
Question	Women's Responses	Men's Responses
woman/man you just met?		
<p>Question 5:</p> <p>Have you ever asked a man you just met for a date/have you ever had a woman you just met ask you for a date?</p>	<p>a. Yes – 0%</p> <p>b. No – 56%</p> <p>c. I'd never do that – 33%</p> <p>d. No, but I'm not opposed to it – 11%</p>	<p>a. Yes, it's happened frequently – 0%</p> <p>b. Yes, and I considered it a compliment – 57%</p> <p>c. Yes and it was a turn off for me – 0%</p> <p>d. No, but I'm not opposed to it – 43%</p>

Question 2 Charts

When first meeting a man, do you like him to be:



When first meeting a woman, do you like her to be:



Note the almost direct opposite responses from men and women on Question 2. Seventy-two percent of men said they wanted a woman to be *very attentive* and 29% said they would like a woman to be only mildly attentive. Conversely, 89% of women said they would prefer a man to be mildly attentive. And only 11% of women responding said they wanted a man to be *very attentive*.

Perhaps it is an issue of ego that men want more attention. Or perhaps there is an element of insecurity. A man needs to know for sure that the woman is interested in him and he will know that if she is very attentive. So, ladies, if you're interested, pay attention to him. Don't play hard to get because more than likely in the beginning it won't *get* you anything.

From the woman's point of view, men might want to back off a bit. If women don't want all the attention at first, it's because they want to make the decision for themselves. It's nice to have the attention but don't monopolize her.

I've been in situations where a man "cornered" me. In other words, he dominated my time and then it appeared that I was not available to other men, although the impression I wanted to make was that I *was* available and not this man's date. Not wanting to be rude, I stayed much longer than I honestly wanted to.

My advice to men who are interested in a woman and want to "stick and stay" – be sure you are reading her body language and watch for signs that she truly IS interested in you. Otherwise, you're wasting your time.

How can you tell if she's interested? Here are a few good indicators.

- She leans into you and makes eye contact.
- She tosses her hair and tilts her head to one side as she looks at you.
- She touches you when conversing with you.
- She smiles at you.
- She is paying attention.

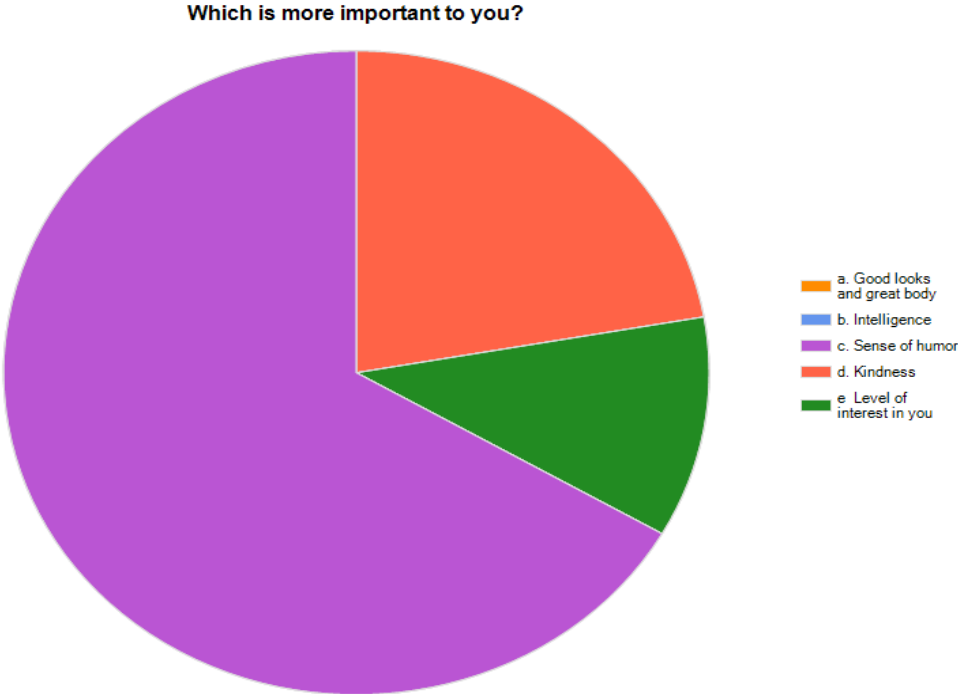
How can you tell if she's *not* interested?

- She has her arms crossed in front of her.
- She is not smiling.
- She doesn't "engage" with you – doesn't initiate a new conversation.
- She continually looks away from you and around the room.

You can't force someone to be interested in you, so if you see any of the signs that a woman or a man is not interested in you, just move on.

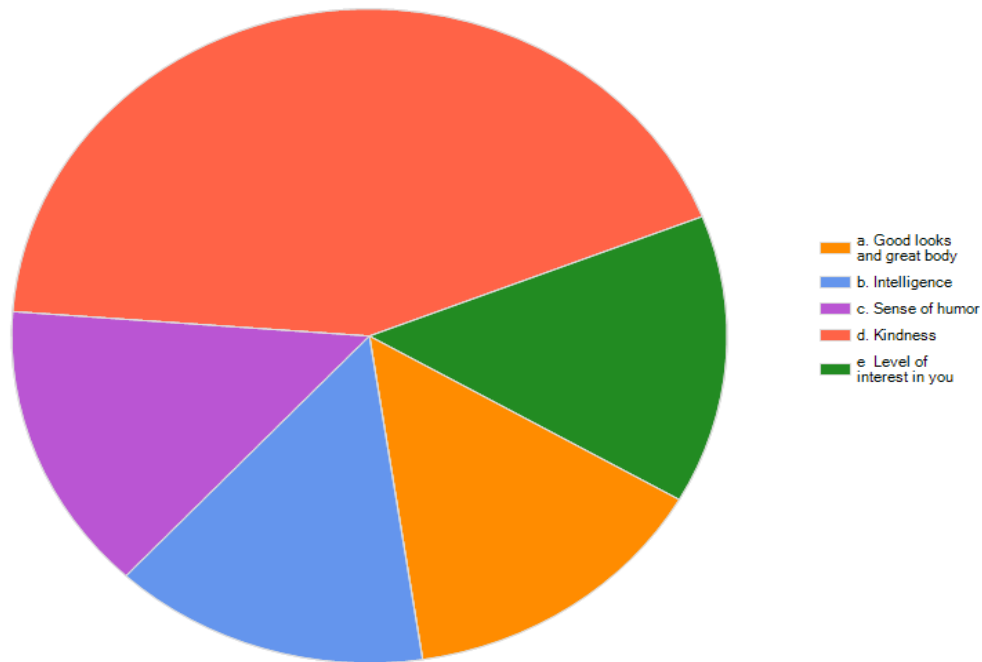
Question 3 Charts

Women's responses:



Men's responses:

Which is more important to you?



The winning trait for women respondents, coming in at 67%, is a Sense of Humor. Women like guys who can make them laugh. Humor is followed by kindness at 22% and his level of interest in her at 11%. One respondent ranked her preferences. Since only one question could be selected, in her comments she said her order of preference was sense of humor, kindness, intelligence, level of interest and lastly, good looks and great body. Other women said that all of the traits listed would be nice, but if he were a good person, that would be the best bet. I'm assuming she meant kindness was most important.

What's interesting is that no woman selected good looks and great body. Personally, I would say that an initial attraction might be looks but if once you start engaging with this person he comes off as cocky or aloof or not interested or dull – then looks really don't make the grade, do they? An average looking man who has a great sense of humor and has intelligence, as well as a heart – well, you can't beat that combo. But men, don't take

this as a “free pass.” If you have poor grooming or hygiene, or have never known the concept of pushing away from the table – no matter how funny you are, she’s probably not going to be interested.

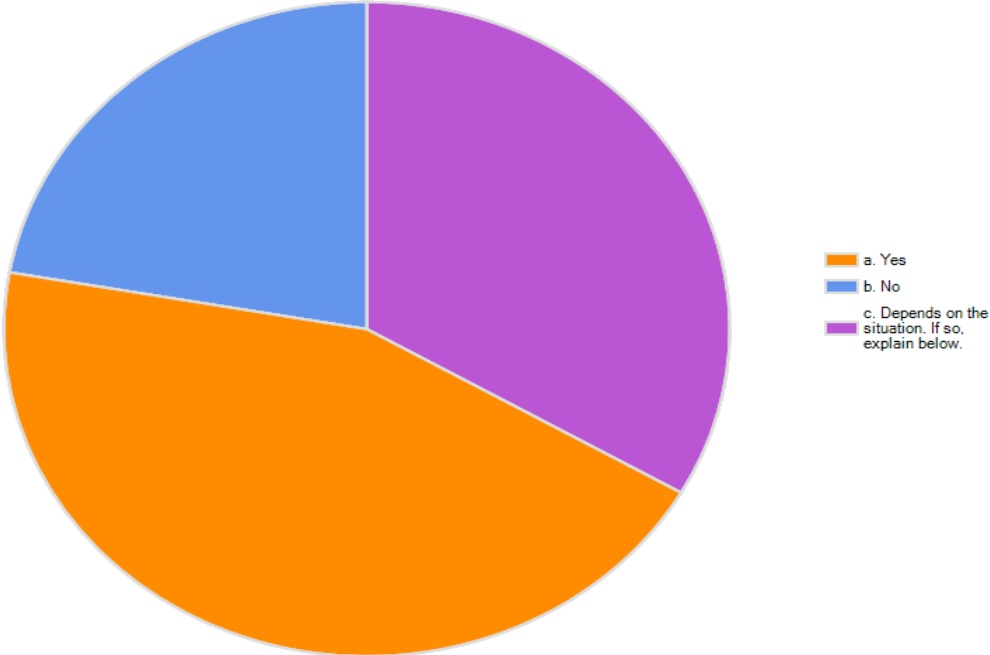
Men place more stock in good looks and great body. Actually, they were evenly split on good looks/body, intelligence, sense of humor and level of interest – at 14%. The majority of the men respondents selected kindness – at 43% - as the trait most important to them. We found this very curious, do you?

One man suggested that the question would be better posed in the negative – which trait is least important. He said that since all attributes listed are attractive, you can never be sure which one will be the first to “get you.” We think that this is a very cogent observation and one that you should take with you. It may not always be the same trait that attracts – a negative one will almost universally repel.

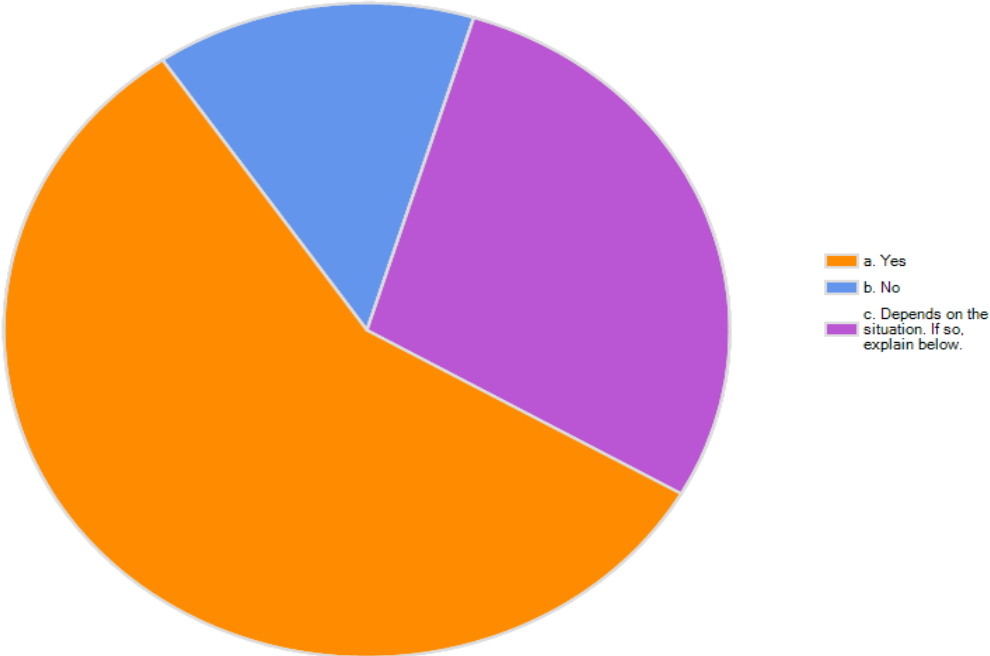
This question revealed, once again, that men are concerned with the woman’s level of interest and attentiveness. It’s important to them to have this assurance. And that makes sense. If the woman isn’t showing interest, why should he bother? So – if you *are* interested, be sure he knows it. You don’t want to scare him away by verbalizing this, but earlier we listed some non-verbal cues that will let him know you have an interest, i.e., laughing, smiling, touching lightly, eye contact, etc. These things are intuitive. If you are cautious and reserved in your interaction with those you don’t know well, then find a cue that is comfortable to you and use it. It won’t take much. If he is interested, it will get his attention. If you are a gregarious type, don’t overdo it or you just might give the wrong impression.

Question 4 Charts

Would you accept a date with a man you just met?



Would you accept a date with a woman you just met?



Interestingly, women and men agree that they would say yes to a date from someone they just met. However, there were some caveats to this response from both women and men.

Women said:

- "If he seemed like he could be fun and I was somewhat attracted to him."
- "If other people I know are good friends with him and I know of him before I meet him, then yes."
- If I had a good feeling about it, I would. If I was feeling creeped out, probably not."

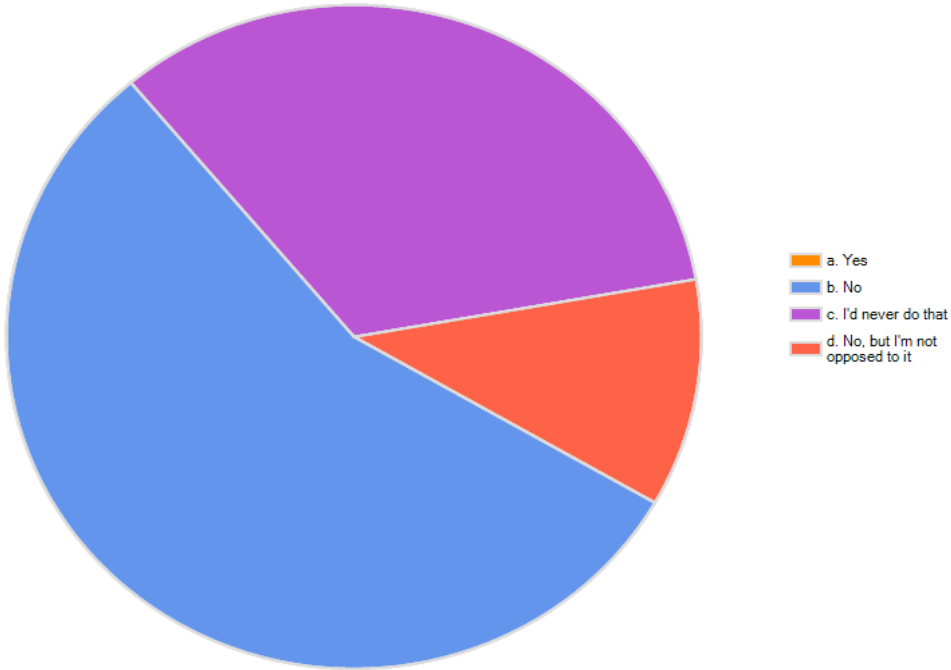
Men said:

- "If I felt there was a chemistry and mutual interests I would accept."
- "...if there was a certain level of interest, yes."

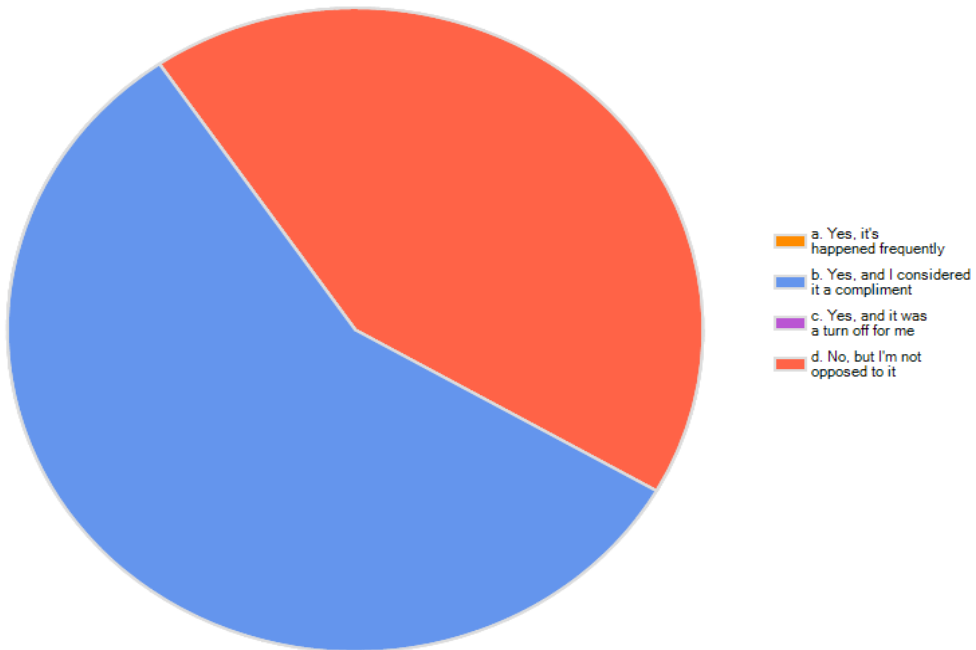
Twice the number of women than men said they would *not* accept a date from someone they just met. That seems logical to me. And I agree with some of the comments above from women that a certain amount of comfort level, such as knowing people who know him, etc., would be important. Do we have to get into the feelings of risk and uncertainty? Unless there is a connection that shines through, a woman will be more reserved in accepting or extending an invitation.

Question 5 Charts

Have you ever asked a man you just met for a date?



Have you ever had a woman you just met ask you for a date?



Even though it's the 21st Century, there is still a bit of a stigma for a woman to ask a man on a date, and even more so if she has just met him. So, I'm not surprised that 56% of our women respondents said they had never done that. And another 33% said they would never ask a man they had just met for a date. Only 11% said they would not be opposed – although they never had. It is far more likely that a woman would reveal her attraction and invite the guy to a date in more subtle ways...probably just by showing her interest. The rest might be up to the guy.

Years ago, I was attracted to a man to whom I had never been introduced. He was the maitre d' of a restaurant close to my office that I frequented. I thought he was so beautiful and seemed so pleasant. So after seeing him a couple of times, I steeled myself, got up my nerve and made a phone call to the restaurant asking if they could tell me his name. They did and I think it took me another few days to call back and ask for him. But I did and we arranged to meet. We ended up dating for over a year. He told me that it was a real compliment for me to have asked him for a date. I came right out the first time I spoke with him and told him I thought he was beautiful. Whoever said flattery will get you nowhere?? But I meant it, so I guess my sincerity shown through.

Fifty-seven percent of the men answering our survey Question 5 said that they had been asked out by a woman they just met and they *did* consider that a compliment. None of the men thought it was a turn off, however, none of the men responded that it happened frequently. Forty-three percent of our men had never been asked out by a woman they just met but say they would not be opposed to it.

Nothing from the survey results was a surprise to me. Everything seemed in keeping with the mores of today and our society. Maybe we should make any surprise in interpersonal dynamics only good ones. Negative ones are very difficult to overcome.

On a final note, there is something I'd like to share with you and that is, the woman is still in charge – without her permission, nothing happens. The smart man knows this and plays by those rules. Forcing yourself on a woman or getting upset if she is not as interested in you as you are in her, is a losing proposition. This same rule applies for women. But in meeting and dating, as well as in sex in a committed relationship – *nothing* happens without her acquiescence. This is not a revelation, but it is a norm that men often tend to overlook. As the “stronger gender” men tend to assume the dominant role. This would be a mistake. The dynamics in a first date may be altogether different in a more committed relationship. While we all enjoy a bit of variety in our lives, there is a level of comfort and security that come with a good relationship. That is, after all, something that most of us seek.

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Are you interested in learning more about the opposite sex or how to create a lasting, loving relationship? Following are some excellent resources for you, whether dating, in a committed relationship, or just want to move your relationship to a new level.

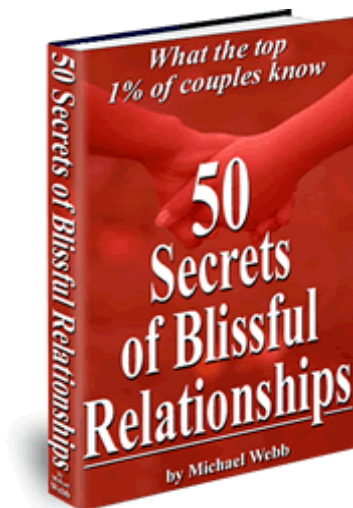


Valuable information contained in these books includes:

- In-depth sex mistakes
- Sexual reprogramming
- How women are aroused
- Mindset, attitudes & characteristics of a Great Lover
- Touching and massage
- Kissing that turns women on
- Foreplay and the female body
- Clitoris and G-spot stimulation
- Boost your sexual confidence
- Using your voice to turn her on
- Sexy talk for added passion
- Bonding after sex
- Foreplay in depth
- Undressing a woman
- Sensuality
- Sex positions
- Thrusting styles
- More orgasm information
- Keeping sex fun forever

In just five minutes you could be using this step-by-step guide to help give your lady a powerful orgasm unlike any she's ever had... [starting immediately!](#)

[Reconnect with your lover](#) no matter how stubborn or distant they are, and no matter how hopeless or difficult your situation seems!



- 3 simple strategies to resolve money issues and how to prevent financial issues from ever damaging your relationship. p40 - 41
- **Does your partner have a flaw you really want to discuss? Page 44 shows you the '3 step formula' to bring it up in the most polite way (full example included)**
- 8 ways to have an argument without hurting your partner... believe it or not there is a right and wrong way to handle arguments p25
- **The one FORGOTTEN thing that every marriage needs. Hint: It's got nothing to do with compatibility, sex, love, conflicts, values or anything like that! (The answer will surprise you.) p47**
- How to make your partner pick up their dirty things and put them in place without resorting to yelling or even being accused of nagging... p29
- **The ONE THING that keeps your relationship fresh and sparks new life into it... many marriages end in divorce without this! p26**
- How to stop feeling frustrated when your partner runs late... enjoy your dinner, party or visit to a friends house argument-free and stress-free. p31
- **Why saying "YES" all the time can be dangerous for your relationship and how to saying "No" can actually strengthen it p51**

- Don't think you have "the time" to make your relationship blissful with these tips? Here's one thing you **MUST** know that could be more damaging to your relationship than you realize. p34
- **Have a SERIOUS problem in your relationship that needs attention? Page 50 reveals 5 tips on asking for serious advice from friends... do this wrong and you could send your relationship over the cliff.**
- Depression is a sickness just like the flu, and yes, even people in a happy relationship can get it... on page 38 - 39 you'll discover 11 tips for handling depression whether it's you or your partner who has it.
- **Why a gift isn't always the best expression of love and what you might want to do instead. p15**
- Plus much more...



Here's Just a Sample of The Games Inside 100 Sex Games For Couples...

- **A brand new way to play with a deck of cards that will bring about amazing climaxes**
- An exciting game that leads to lovemaking in new places around the house
- **A great child's game with a slight change of the rules can be reused for incredible lovemaking possibilities**
- A game that begins at a restaurant and the sex actions are determined by what's on the menu and what the waiter says

- **A guessing game that will have you burning with desire in just 10 minutes**
- A sex game that turns an ordinary, every day experience into 30 minutes of pulsating foreplay
- **Kings and Queens will have a whole new, erotic meaning with this game**
- A sex game that guarantees to stimulate your body in new and exciting ways while keeping your partner begging for more
- **Blindfolds and food always make for great lovemaking - this game puts new twists on the concept**
- Turn watching that football, basketball or baseball game into an erotic romp. Both of you will be cheering on the teams in a new and surprising way with this game
- **A twist on an old bar game that will bring burning passions to your loins - and everyone wins at this game**
- The lingerie game will have one of you begging for action by the time it is over
- **Play this ball game indoors which will guarantee to have him rock hard and throbbing by the time it is over**
- And much much more...

**NEVER Be Stuck For
Lovemaking Ideas Again!**